



chrysalis
network

creating space for
positive personal
+ cultural change

S
P
O
N
S
O
R
S
H
I
P

SOLVING THE CAMPUS SEXUAL ASSAULT & DATING VIOLENCE PUZZLE:

CENTERING INTERSECTING MOVEMENTS AS WE LISTEN,
REIMAGINE, & ENGAGE OUR COMMUNITIES

DECEMBER 8-10, 2021 | 2021 INTERNATIONAL CONFERENCE | VIRTUAL

The NC State University Counseling Center, NC State University Women's Center, and Chrysalis Network are excited to invite you to be part of the 8th annual Solving the Campus Sexual Assault & Dating Violence Puzzle international conference. This year's virtual conference seeks to highlight the relentless, and brave work being done around the world to respond to and prevent sexual and dating violence on college campuses – even in the midst of a pandemic and civil unrest. Our theme, Centering Intersecting Movements as We Listen, Reimagine, & Engage Our Communities strives to highlight the lessons learned in navigating our collective work in these unprecedented times and how we will move forward.

PUZZLES SPONSORS WILL:

1. Increase **brand awareness** and recognition.
2. Engage **hundreds** of professionals from around the world in the fields of advocacy, prevention, law enforcement, Title IX/ equity, counseling, HR, student conduct, and more.
3. Build meaningful and lasting **relationships** with prevention, response, and thought leaders around the world.

WHO ATTENDS?

2020 registrants represented 34 US States & Territories, 86 colleges & universities, and 42 local, state, and federal agencies.

Most of our participants come from:

- 4-year Colleges & Universities
- Community Colleges
- Law Enforcement Agencies
- Rape Crisis and Domestic Violence Centers
- State SA & DV Coalitions
- State and Federal agencies
- US Military

OUR VIRTUAL PLATFORM

We will be using the secure and state of the art conference software, Whova. This platform provides excellent visibility and networking opportunities for sponsors and exhibitors – in fact, potentially even more than at an in-person conference. As every sponsorship level includes your logo as a banner on the main page of the app/desktop client, participants will quickly develop brand awareness with your organization or company.

ALL PACKAGES INCLUDE:

- Your full color clickable logo on the conference website.
- Your logo featured prominently as a banner on the main page of the conference app/desktop client.
- Personalized social media posts about your organization/ services on our conference Instagram and Facebook pages (you provide and we post).
- Option to provide organizers with a PDF of print materials to be emailed to ALL attendees both 2 weeks prior to the conference and directly after the conference.

BRONZE | FRIEND

\$300 NON-PROFIT/\$400 FOR-PROFIT

Interested in attending the conference AND getting your name out there? This level comes with: 1 conference registration, your full color logo on the main pages of the conference app/desktop, as well as a clickable logo on the conference website, posts on our social media sites, and PDFs of your materials emailed to ALL participants before and after the conference.

SILVER | EXHIBITORS

\$425 NON-PROFIT/\$725 FOR-PROFIT

Exhibitors will receive an “exhibitor booth” on the Whova platform. This booth allows you to upload handouts, post videos, and chat with your visitors. Attendees will be encouraged through a gift card incentive to visit exhibitor booths during breaks and during designated times throughout the day. In addition to the 4 bulleted features above, this sponsorship level also includes one designated slide as part of the conference’s rolling slide deck shown during the conference welcome and breaks.

GOLD | SHARING

\$700 NON-PROFIT/\$1050 FOR-PROFIT

Host a live session open to all attendees with no competing sessions! Pick a time any day of the conference outside of the current schedule (generally 11:30am-4pm EST), and we will add it to the schedule as a pre/post conference session. This level also includes all Exhibitor level benefits.

PLATINUM | SCHOLARSHIP

\$2500

Share the gift of learning by providing a sponsorship that allows for 6 free conference registrations for individuals with a documented financial need and who otherwise would not be able to attend. This sponsorship level includes all Exhibitor Level benefits plus 1 conference registration and the opportunity to share up to a 3-minute video during the conference welcome.

ADD-ONS

- **Cash and Prizes**

To encourage participant engagement, we will give out cash prizes to the top most engaged participants each day of the conference. We have a small budget for this category and would love to provide additional incentives. Add on any cash amount beginning at \$25, and we will announce you as the prize sponsor. Gifts such as technology, t-shirts, books, etc. will also be considered.

- **Conference Registration**

All sponsors are eligible for the early rate conference registration fee (\$150/\$175) as long as they register prior to November 30, 2021.

*Don't see what you are looking for?
Let us know how you are interested in
sponsoring us and we will work with you
to make it happen!*



WORDS FROM A PUZZLES ATTENDEE:

"My team and I really enjoyed the conference. It was well planned and executed smoothly. This has been by far the best virtual conference I have attended! I actually really enjoyed engaging with the app and ended up engaging more virtually than I ever have in-person so thanks for making that possible."

**Thank you for your interest
in being part of our event.**

QUESTIONS: Juliette Grimmert
Juliette@chrysalisnetwork.com
(919) 624-9575

**Applications must be submitted via the online
application by Friday, December 3, 2021.**

In most cases, applicants will be notified of their application status within 1 week of submission.

www.chrysalisnetwork.com