



chrysalis
network

creating space for
positive personal
+ cultural change

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SOLVING THE CAMPUS SEXUAL ASSAULT & DATING VIOLENCE PUZZLE: NAVIGATING POWER, PRIVILEGE, AND PLEASURE IN A CHANGING WORLD

DECEMBER 9-11, 2020 | 2020 INTERNATIONAL CONFERENCE | VIRTUAL

The NC State University Counseling Center and Chrysalis Network are excited to invite you to be part of the 7th annual Solving the Campus Sexual Assault & Dating Violence Puzzle national conference. This year's virtual conference seeks to highlight the relentless, and brave work being done around the world to respond to and prevent sexual and dating violence on college campuses – even in the midst of a pandemic and civil unrest. Our theme, Navigating Power, Privilege, and Pleasure in A Changing World strives to highlight the creativity and lessons learned in navigating our collective work in these times.

PUZZLES SPONSORS WILL:

1. Increase **brand awareness** and recognition.
2. Engage **hundreds** of professionals from around the US in the fields of advocacy, health care, counseling, prevention, law enforcement, Title IX/ equity, HR, student affairs, athletics, Greek life, and more.
3. Build meaningful and lasting **relationships** with prevention, response, and thought leaders around the country.

WHO ATTENDS?

2019 registrants represented **32 US States & Territories, 79 colleges & universities, and 40 local, state, and federal agencies.**

Most of our participants come from:

- 4-year Colleges & Universities
- Community Colleges
- Law Enforcement Agencies
- Rape Crisis and Domestic Violence Centers
- State SA & DV Coalitions
- State and Federal agencies (i.e. DHHS & DOJ)
- US Military

OUR VIRTUAL PLATFORM

We will be using the secure and state of the art conference software, Whova. This platform provides excellent visibility and networking opportunities for sponsors and exhibitors – in fact, potentially even more than at an in-person conference. As every sponsorship level includes your logo as a banner on the main page of the app/desktop client, participants will quickly develop brand awareness with your organization or company.

ALL PACKAGES INCLUDE:

- Your clickable logo on the conference website.
- Your logo featured prominently as a banner on the main page of the conference app/desktop client.
- Personalized social media posts about your organization/ services on our conference Instagram and Facebook pages (we can create or you can provide).

SILVER | SHARING

\$175 NON-PROFIT/\$400 FOR-PROFIT

Provide up to 2 materials (flyers, brochures, pens, etc.), to include in our self-care welcome bag that will be mailed to interested attendees prior to the conference. PDFs of print materials will be emailed to ALL attendees both prior and after the conference.

GOLD | EXHIBITORS

\$400 NON-PROFIT/\$700 FOR-PROFIT

All sharing sponsorship benefits PLUS an exhibitor booth on the Whova platform. Upload handouts and videos, schedule live showcases, and set-up a promotional offer to attract attendees such as a raffle, giveaway, or coupon. Attendees will receive reminders of live showcase times through the app/desktop client, and your time and live link will be posted on the conference agenda. Attendees will be encouraged through a gift card incentive to visit exhibitor booths during breaks and during designated times throughout the day. The beauty of this level is that you can make your booth whatever you want – a passive space for attendees to visit on their own, or add live showcases so you can interact with participants – all from the safety of your own home/office.

For details on exhibitor booth options through Whova, please see the [Whova Exhibitor Guide](#).

PLATINUM | SCHOLARSHIP

\$2000

Share the gift of learning by providing a sponsorship that allows for 8 free conference registrations for individuals with a documented financial need and who otherwise would not be able to attend. This sponsorship level includes all the benefits you would receive with the Exhibitor Booth and Sharing packages PLUS 1 conference registration and up to two designated slides in the conference welcome.

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ADD-ONS

- **Live information session (\$300 each):** Host a live session open to all attendees with no competing sessions! Pick a time any day of the conference outside of the current schedule (generally 11:30am-5:30pm EST), and we will add it to our master schedule as a pre/post conference session. Given the conference is virtual and time zone was important in our scheduling, you have lots of options that will work for east/west coast folx. See the conference website for the schedule at-a-glance.
- **Conference Registration:** All sponsors are eligible for the early rate conference registration fees as long as they register prior to November 30, 2020.



WORDS FROM A PUZZLES ATTENDEE:

"This was the most well organized and warm conference I have attended on this topic. I am now a huge fan and will try to make it back. Thank you for all of the hard work that went into this!"

**Thank you for your interest
in being part of our event.**

QUESTIONS: Juliette Grimmert
Juliette@chrysalisnetwork.com
(919) 624-9575

**Applications must be submitted via the online
application by Friday December 4, 2020.**

In most cases, applicants will be notified of their application status within 1 week of submission.

www.chrysalisnetwork.com