



chrysalis
network

creating space for
positive personal
+ cultural change

2019 NATIONAL CONFERENCE

SOLVING THE CAMPUS SEXUAL ASSAULT & DATING VIOLENCE PUZZLE:
TRANSFORMING INSTITUTIONS THROUGH COURAGEOUS ACTION

DECEMBER 12 & 13, 2019 | NC STATE UNIVERSITY RALEIGH, NC

The NC State University Counseling Center and Chrysalis Network are excited to invite you to be part of the 6th annual Solving the Campus Sexual Assault & Dating Violence Puzzle national conference. As the national lens brings much needed attention to the crisis of sexual and dating violence, now is the time to spotlight, celebrate, and learn from the transformative prevention and response work being done in and around our campus communities. This year's conference will highlight the courageous work of those on campuses and in the community, who remain relentless in their push against the cultural norms of silence, victim-blaming, and minimization, to instead create safe, healthy, and accountable communities.

PUZZLES SPONSORS WILL:

1. Increase **brand awareness** and recognition.
2. Engage **250** professionals from the fields of advocacy, health care, counseling, prevention, law enforcement, Title IX/ equity, student affairs, athletics, Greek life, and more.
3. Build meaningful and lasting **relationships** with prevention and response leaders throughout the country.

WHO ATTENDS?

2018 registrants represented **28 states, 72 colleges & universities**, and **43 local, state, and federal agencies**.

Most of our participants come from:

- 4-year Colleges & Universities
- Community Colleges
- Law Enforcement Agencies
- Rape Crisis and Domestic Violence Centers
- State SA & DV Coalitions
- State and Federal agencies (i.e. DHHS & DOJ)
- US Military

Our small size combined with our community-building approach, allows for and encourages deep connections to be made.

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Sponsorship Information

Chrysalis Network's sponsorship program provides organizations, nonprofits, companies, and others, the opportunity to showcase their products and services while exchanging information with our diverse network of professionals working to end sexual and dating violence.

SHARING

CONFERENCE BAG MATERIALS (\$175 NON-PROFIT/\$375 FOR-PROFIT)

Provide up to 2 materials to include in conference welcome bag.

SCHOLARSHIP FUND**

Please help us offer scholarship opportunities to those in need! Every \$250 covers the cost of one conference registration, however contributions in any amount are accepted. If \$1000+, additional benefits apply. Contact Juliette for specific details.

Sharing sponsorships include:

- Material included in welcome bag
- Clickable logo on event website
- Full color logo in conference program
- Registration mailing list*

BRONZE

PENS (\$1000)

Your logo or tag line printed on pens provided to all attendees.

Bronze sponsorships include:

- All sharing sponsorship benefits PLUS a paragraph description of your organization on our conference website.

SILVER

LANYARDS OR NAME BADGES (\$1500)

Your logo or tag line printed on lanyards OR name badges provided to all attendees.

Silver sponsorships include:

- All bronze sponsorship benefits PLUS a full page for the slideshow shown throughout both days of the conference.

**All sponsors and exhibitors will receive the registration mailing list 2 weeks before the conference. This list will only include attendees who have consented to share their information with you.*

***This sponsorship level provides scholarships to individuals who apply and have a documented need for financial assistance to attend the conference.*

GOLD

WELCOME BAG (\$2000)

Your logo or tag line printed on one side of the conference bag provided to all attendees.

CONFERENCE APP (\$2500)

Your logo or tag line as well as a description of your organization featured prominently throughout the conference app.

Gold sponsorships include:

- All silver sponsorship benefits PLUS 1/2 page full color ad in conference program.



A LA CARTE ADD-ONS

FOR SPONSORS AND EXHIBITORS

- 1 full page slide for slideshow shown throughout conference: (\$50)
- ½ page, full color ad in conference program: (\$125)
- 1 full page, full color ad in conference program: (\$200)
- Conference registration: (\$250 each)

PLATINUM

WELCOME RECEPTION (\$3000)

This package sponsors the welcome reception on Day 1. Menu cards and table tents will include your logo and organization information.

SCHOLARSHIP PACKAGE (\$3000)

This package provides a conference registration for 8 individuals who have a documented financial need and wouldn't otherwise be able to attend.

Platinum sponsorships include:

- All gold sponsorship benefits PLUS 1 full page, full color ad in conference program, an exhibitor table during both conference days, AND 2 conference registrations.

GENERAL SPONSORSHIPS

Contributions made in the following amounts receive the benefits outlined in the sponsorship types above.

- Sharing Sponsor: Up to \$500
- Bronze Sponsor: \$501-\$1000
- Silver Sponsor: \$1001-\$2000
- Gold Sponsor: \$2001-\$3000
- Platinum Sponsor: \$3000+

Exhibitor Information

All exhibits are centrally located in high-traffic areas. Exhibitors are encouraged to welcome attendees to their exhibit areas for discussions about their products and services.

EXHIBITING SPONSOR

(\$350 NON-PROFIT/\$675 FOR-PROFIT)

- Material included in welcome bag
- Clickable logo on event website
- Full color logo in conference program
- Registration mailing list*
- A paragraph description of your organization on our conference website
- One 6-foot table and 2 chairs to use as exhibit space during both conference days
- Multiple networking opportunities during breaks and conference transition times
- Throughout the conference, each exhibitor will receive a personalized "shout-out" during announcements made to all attendees.



WORDS FROM A 2018 PUZZLES ATTENDEE:

"This was the most well organized and warm conference I have attended on this topic. I am now a huge fan and will try to make it back. Thank you for all of the hard work that went into this!"

Thank you for your interest in being part of our event.

Please direct all questions to conference organizer,

Juliette Grimmert, Juliette@chrysalisnetwork.com or (919) 624-9575.

Applications must be submitted via the online application by Monday November 25, 2019.

In most cases, applicants will be notified of their application status within 1 week of submission.

www.chrysalisnetwork.com